



Institution's Innovation Council Saurashtra University Rajkot

“World Creativity and Innovation Day”

20th April 2024

At
Saurashtra University Campus, Rajkot

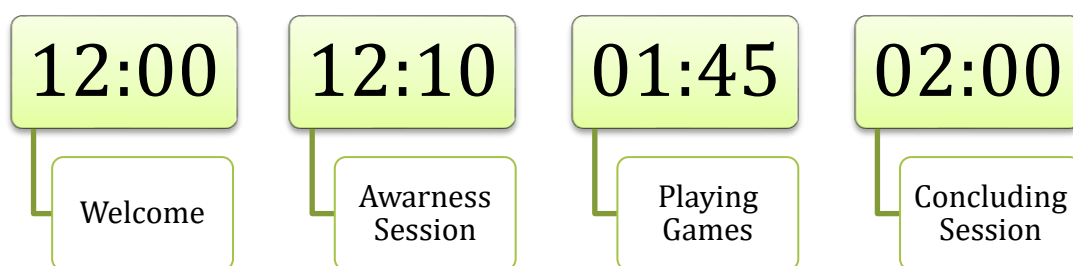
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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule



Event Registration Link

bit.ly/SUSEC-HSD

Brief about Event

The SU Startup and Entrepreneurship Council, in collaboration with the Institutions Innovation Council (IIC) at Saurashtra University, hosted a vibrant celebration to mark World Creativity and Innovation Day on 20th April, 2024. The event aimed to inspire and empower students to harness their creativity and entrepreneurial spirit to drive positive change.

Students were divided into teams and presented with creative challenges related to real-world problems. Each team brainstormed innovative solutions and presented their ideas. The challenges sparked lively discussions and encouraged participants to think outside the box. Several creativity games were organized throughout the day to promote teamwork and problem-solving skills. These included the "Paper Airplane Contest," which added an element of fun and excitement to the event.

Participants are given a prompt or theme related to creativity and innovation and asked to write a short story, poem, or essay. This contest encourages students to express their ideas and imagination through writing. Then Participants are presented with a series of riddles or brain teasers that require creative thinking to solve. These riddles could be related to entrepreneurship, innovation, or famous inventors. For example: "I am taken from a mine, and shut up in a wooden case, from which I am never released, and yet I am used by almost every person. What am I?" (Answer: Pencil) "What has a neck but no head?" (Answer: Bottle). During the World Creativity and Innovation Day celebration, students enthusiastically participated in a series of engaging activities designed to ignite their creativity and problem-solving abilities. Divided into teams, they tackled real-world challenges, ideation innovative solutions.

Key Points

During the session, below mentioned points were discussed:

- It aimed to inspire students' creativity and entrepreneurship.
- Students tackled real-world challenges in teams.
- Brainstorming sessions led to innovative solutions.
- Writing contest encouraged creative expression.
- Riddles and brain teasers stimulated creative thinking.
- Activities fostered a culture of creative problem-solving.
- Collaboration and communication were emphasized.
- It highlighted the importance of creativity in driving positive change.
- Participants were encouraged to explore unconventional ideas.
- Celebration promoted a sense of community and companionship.
- Gained valuable skills applicable in various fields.
- FAQs related to Creativity and Innovation?

Outcome

The event made students feel excited and confident about using their creativity and entrepreneurial spirit. They worked together in teams to solve problems, brainstormed ideas, and played fun games.

This helped them get better at thinking critically, working with others, and coming up with new ideas. The event also encouraged them to think creatively and showed them how important creativity is for making good things happen. In the end, students felt more skilled at solving problems and understood better how creativity can make a positive difference in the world. As a result, the celebration served as a catalyst for personal growth, igniting a passion for innovation and entrepreneurship that will continue to drive positive change.



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